

Summary of the Ecosystem Building Plan

1. Target and KPI

(1) The Current State of the Ecosystem and the Vision for Five Years Ahead 【KPI】

■ Hiroshima Prefecture is a region where various industries are concentrated, and a culture of challenge is deeply rooted. Big global companies such as Daiso and Calbee also started their first challenges in Hiroshima.

■ Additionally, we have been carried out technological innovation and research and development consistently through industry-academia-government collaboration from the past, created an environment that makes it easy for startups to take on challenges.

■ With the background of a culture and environment that promote challenges, ecosystem in Hiroshima has been formed. Currently, the number of startups in Hiroshima Prefecture has risen to approximately 150 companies, and the amount of capital raised has increased to 7.2 billion yen, which is 1.4 times more compared to five years ago, as well as steady growth for startups in their stage.

■ Utilizing Hiroshima's strengths, backed by its track record, culture of challenge, and strong industry-academia-government collaboration, we aim to double the number of people involved in the startup ecosystem and generate unicorn companies from Hiroshima.

■ In the future, in addition to spreading the initiatives in the Hiroshima area beyond the prefecture, we will strengthen collaboration with various local governments centered around the Setouchi region through joint participation in conferences and other activities.

Item	2025	2027	2029
Number of Startup Companies	180	200	500
Investment Amount	10 billion yen	40 billion yen	100 billion yen
Number of Unicorn Companies	0	2	6

(2) Seamlessly Connect with the World

■ Classify the technological fields of startups that can compete globally and strengthen collaboration with global ecosystems according to their characteristics.

■ The whole consortium will work together and support startups which have strong ambitions to expand globally.

【KPI】

Item	2025	2027	2029
Number of Collaborations with Global Ecosystems (Single Year)	8	8	8
Number of Companies Supported for Global Expansion (Single Year)	53	55	57
Number of Overseas Startups Attracted to Hiroshima (Single Year)	6	7	8

(3) Support for the Growth of Startups

■ In addition to planning the open innovation event “-TSUNAGU Hiroshima-2025” in the seventh year of Reiwa, we will work on creating examples of collaboration with startups through programs implemented by private companies, as well as programs involving local governments within Hiroshima Prefecture.

■ Among projects aimed at solving administrative issues through business by startups, we will continue to do projects that lead to public procurement, promoting business market oriented.

■ Additionally, as startups grow, there is an increasing need for CFOs who can facilitate smooth communication both internally and externally, particularly with stakeholders such as large corporations and government. However, there is a shortage of such human resources within the prefecture, so we will support human resource development and recruitment of CFOs.

【KPI】

Item	2025	2027	2029
Number of Matchings Number of matching cases with companies and local governments in Hiroshima Prefecture (Single Year)	100	110	120
Number of Matchings for Public Procurement (Single Year)	35	35	35
Number of for Public Procurement(Single Year)	10	10	10

(4) Establish the Foundation of Ecosystem

■ It is important to have many startups in the region to create unicorn companies.

■ Although the number of startups in Hiroshima Prefecture has increased to approximately 150, further accumulation of startups is essential to achieve the goal of creating unicorn companies.

■ In Hiroshima Prefecture, ahead of the rest of the region, is promoting the development of entrepreneurial spirit, such as problem-finding and problem-solving, based on an educational policy to develop the qualities and abilities necessary for entrepreneurship, including a bold spirit of challenge and the ability to accomplish tasks, from early childhood to adulthood. Also, chances for entrepreneurship experiences and internships will be increased to create a fertile ground for the next generation of entrepreneurs.

【KPI】

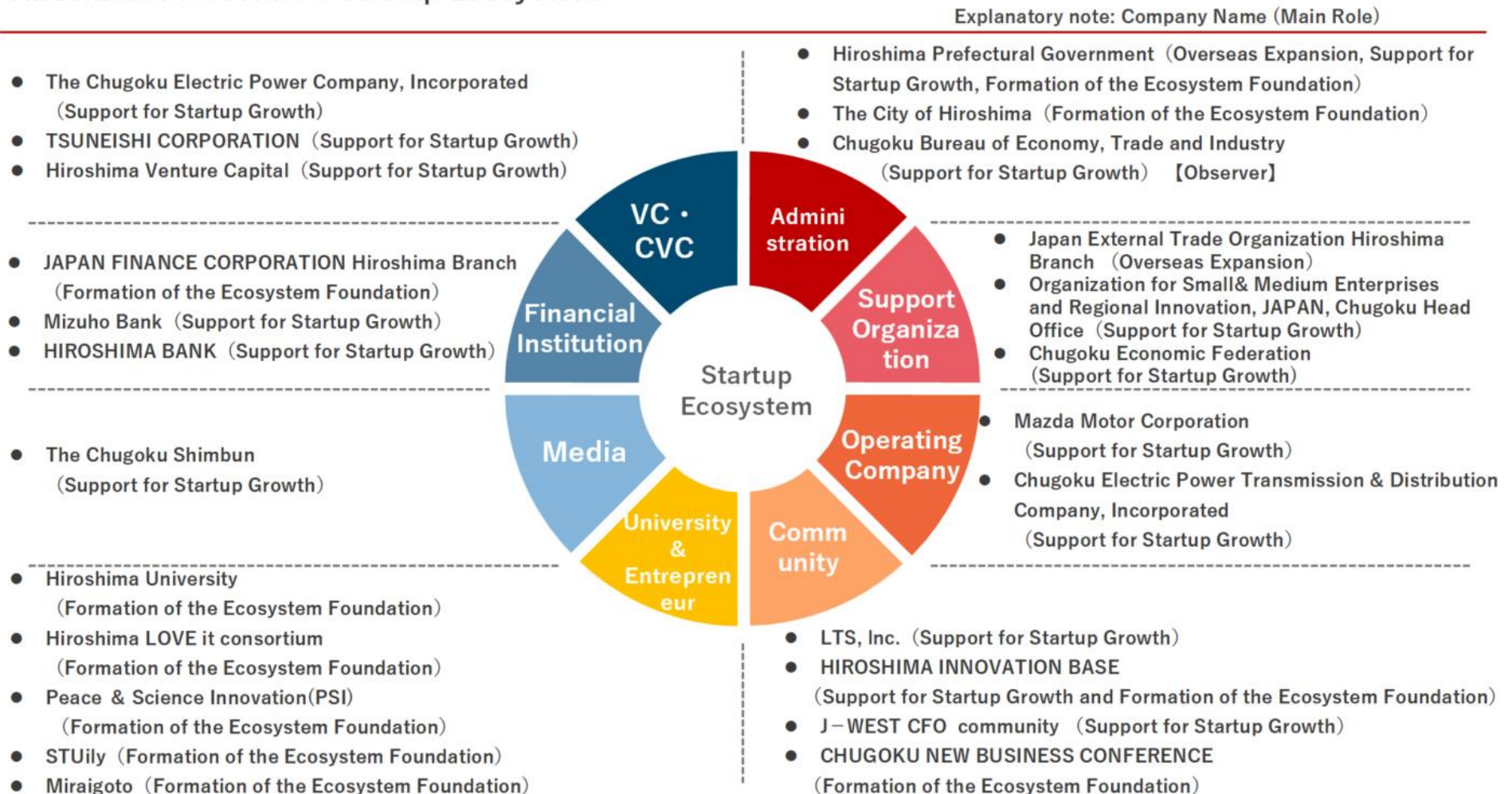
Item	2025	2027	2029
Number of Participants in Entrepreneurial Education (Single Year)	2,950	3,000	3,050
Number of Consortium Member Organizations (Single Year)	22	24	26

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2. Organizations and Roles of each organizations

- In the Hiroshima region, various players from industry, academia, finance, government, and other sectors support the growth and collaboration of startups by playing their individual roles while connecting with each other. They work together to create innovations in diverse fields and areas. Through strong collaboration among industry, academia, finance, government, and other sectors, many products and services are produced, creating high added value.

Hiroshima Prefecture's Startup Ecosystem



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3. Leader of the Ecosystem building

- In the Hiroshima region, various communities have emerged in different sectors such as the entrepreneur community (HIB) and the inter-university community (PSI), with key figures in each sector and they become the core of the ecosystem.
- The ecosystem has steadily grown with the efforts of these stakeholders in global expansion, open innovation, and entrepreneurship education throughout the region.

【Achievements Over the Past 5 Years (Key Personnel Involved in Ecosystem Building)】



Mr. Fumiaki
Kobayashi

- Member of the House of Representatives
- Elected from Hiroshima's 6th District
- Advisor to Styly

While actively serving as a member of the National Diet, energetically engaged in entrepreneurship education mainly in Fukuyama City, Hiroshima Prefecture, his hometown.



Mr. Hidetoshi
Tahara

- PURMX Therapeutics CEO
- PSI Representative
- Vice President of Hiroshima University

He is engaged in entrepreneurship education at PSI and is also an entrepreneur himself, having launched several startups.



Mr. Satoshi
Nishioka

- Hiroshima Venture Capital, CEO

He has been working at the current Hiroshima Venture Capital since 2000, providing financial support to startups in the Hiroshima region.



Mr. Kimitaka
Yoshimura

- Basis CEO (IPO completed)
- Representative Director of Hiroshima Innovation Base

He established the Hiroshima Innovation Base and is working on nurturing entrepreneurs within the prefecture, setting himself as a role model for entrepreneurs.



Ms. Chizuru
Gorai

- SOARA Service, President and CEO
- Member of the Hiroshima Prefecture Comprehensive Planning Council

In 2009, she opened one of the largest shared offices in Western Japan, promoting business that connects people and companies, and revitalize the community.



Mr. Akira
Hiraoka

- Former CFO of Karadanote (Post-IPO)
- Founder of J-WEST CFO Community

Leveraging his experience as a CFO who led an IPO, he is working to develop future CFOs, mainly in his hometown of Hiroshima.



Mr. Yushi
Hoshiyama

- Founder of WAKUTO (Exited)
- Executive Officer at LTS

He has been appointed as the Startup Advisor for Innovation Hub Hiroshima Camps, playing a central role in the startup community in Hiroshima.



Mr. Hidehiko
Yuzaki

- Former Co-founder of ACCA Networks (Post-IPO)
- Governor of Hiroshima Prefecture

He is a governor who has launched a venture company and experienced IPO as an entrepreneur. He leads the government's startup policy with the goal of becoming an innovation-driven prefecture.