

I. Promoting Ecosystem Formation

1. Targets and KPI

Building the “Fukuoka Ecosystem”

- Our Goals -

① Create

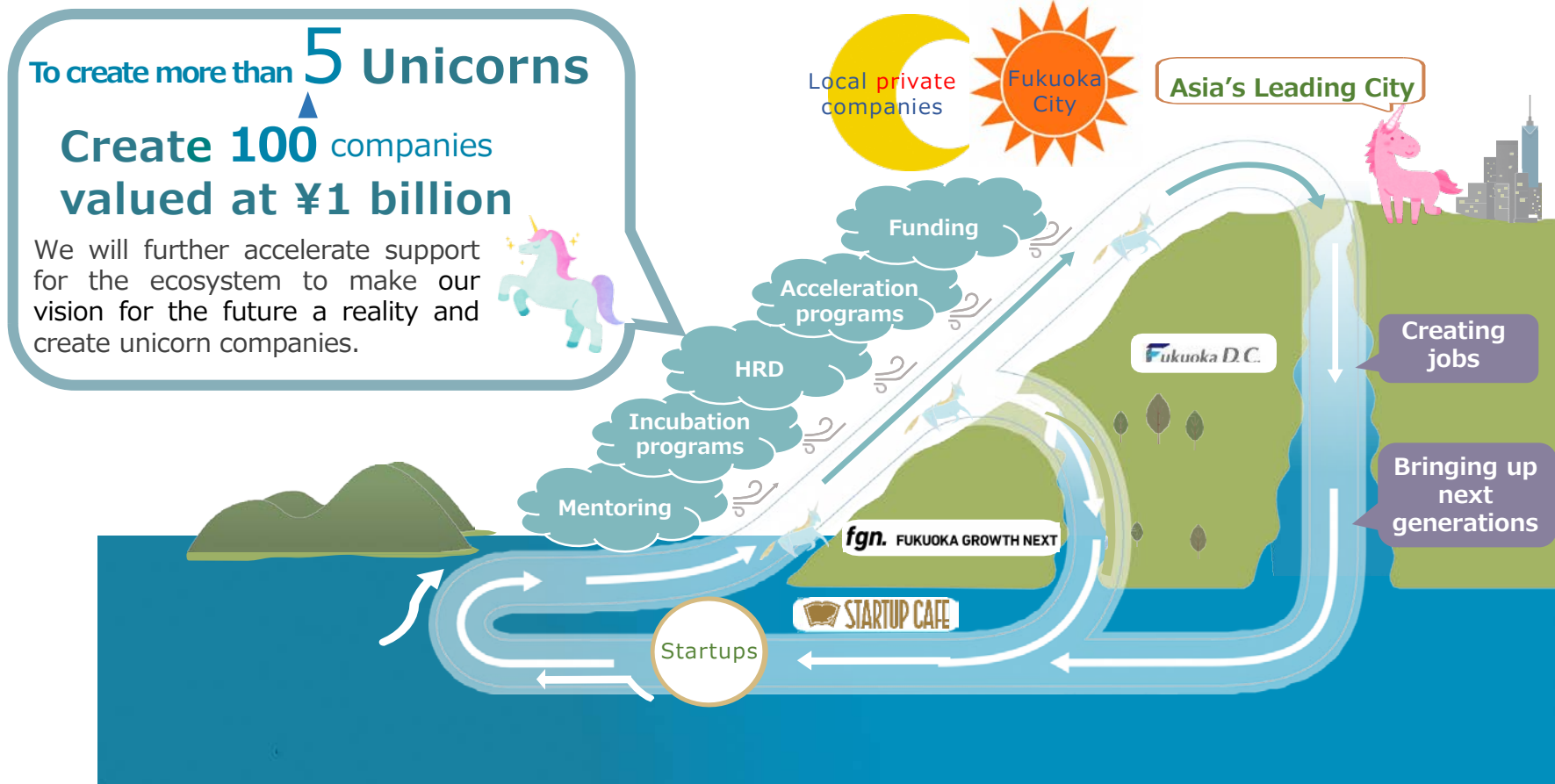
More than double the number of startups

② Foster

Create more than 5 unicorns

③ Globalize

More than double the number of Startup Visas



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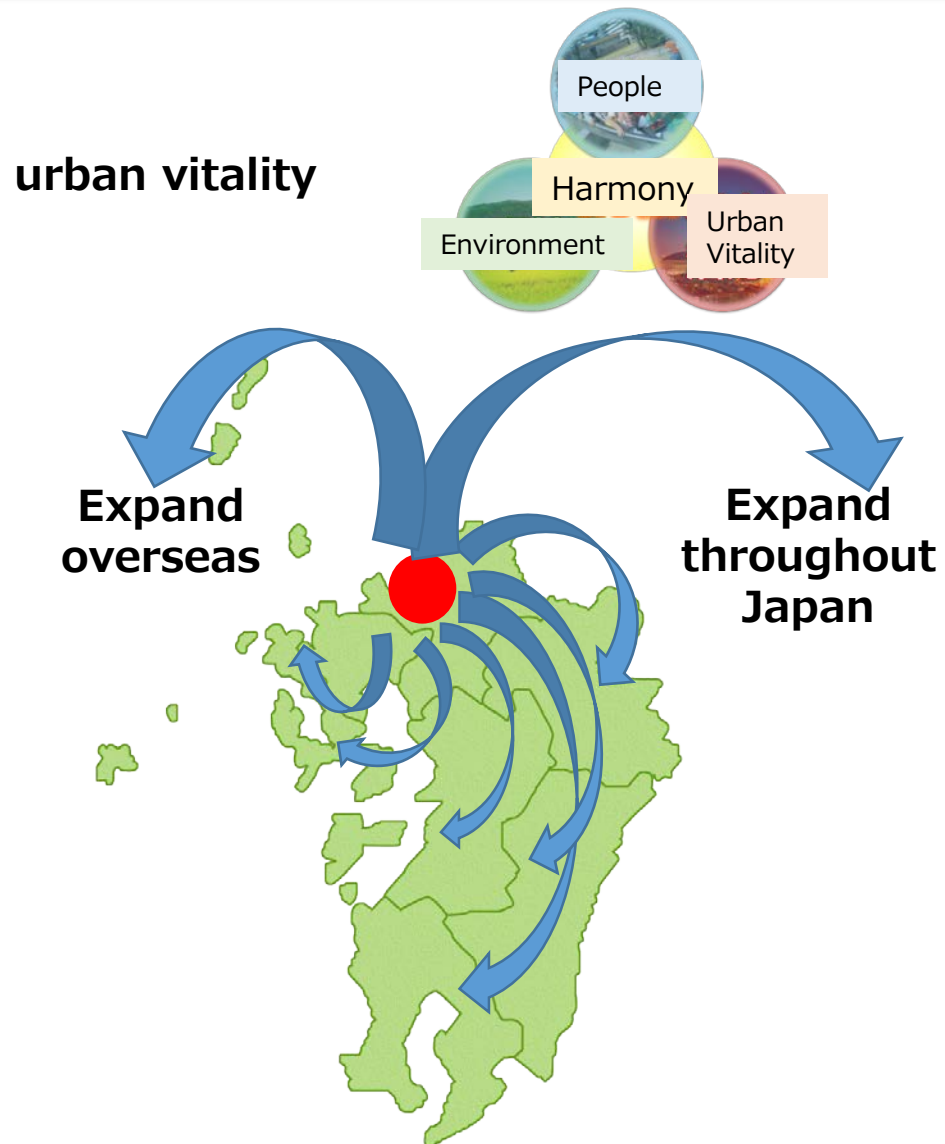
Becoming Asia's leading city – in harmony with its people, environment and urban vitality

Fukuoka City has to date positioned itself close to startup entrepreneurs and communities supporting startups, responding to their needs whilst working closely with the private sector to support new businesses, an example of which can be seen in our work with Myojowaraku. In addition, we have expanded our global network to allow business to grow into overseas markets, **creating a one of a kind startup ecosystem only found in Fukuoka.**

We are also actively accepting proof of concept (PoC) demonstrations to be conducted in Fukuoka City to promote innovation and new business creation as well as startups. We have achieved a unique position in Japan as *the* place for new challenges.

The city attracts new innovators and produces startups that create new value and business. Their innovations in turn attract more people that want to take new challenges. Through creating this positive cycle, we continue toward realizing our vision of making Fukuoka a leading city in Asia, a city where those who dare to innovate are respected.

Moreover, **we will spread this positive cycle and our knowledge to the rest of Kyushu and Japan, grow as a startup ecosystem hub city, and continue leading Japan as a role model for a growing city.**

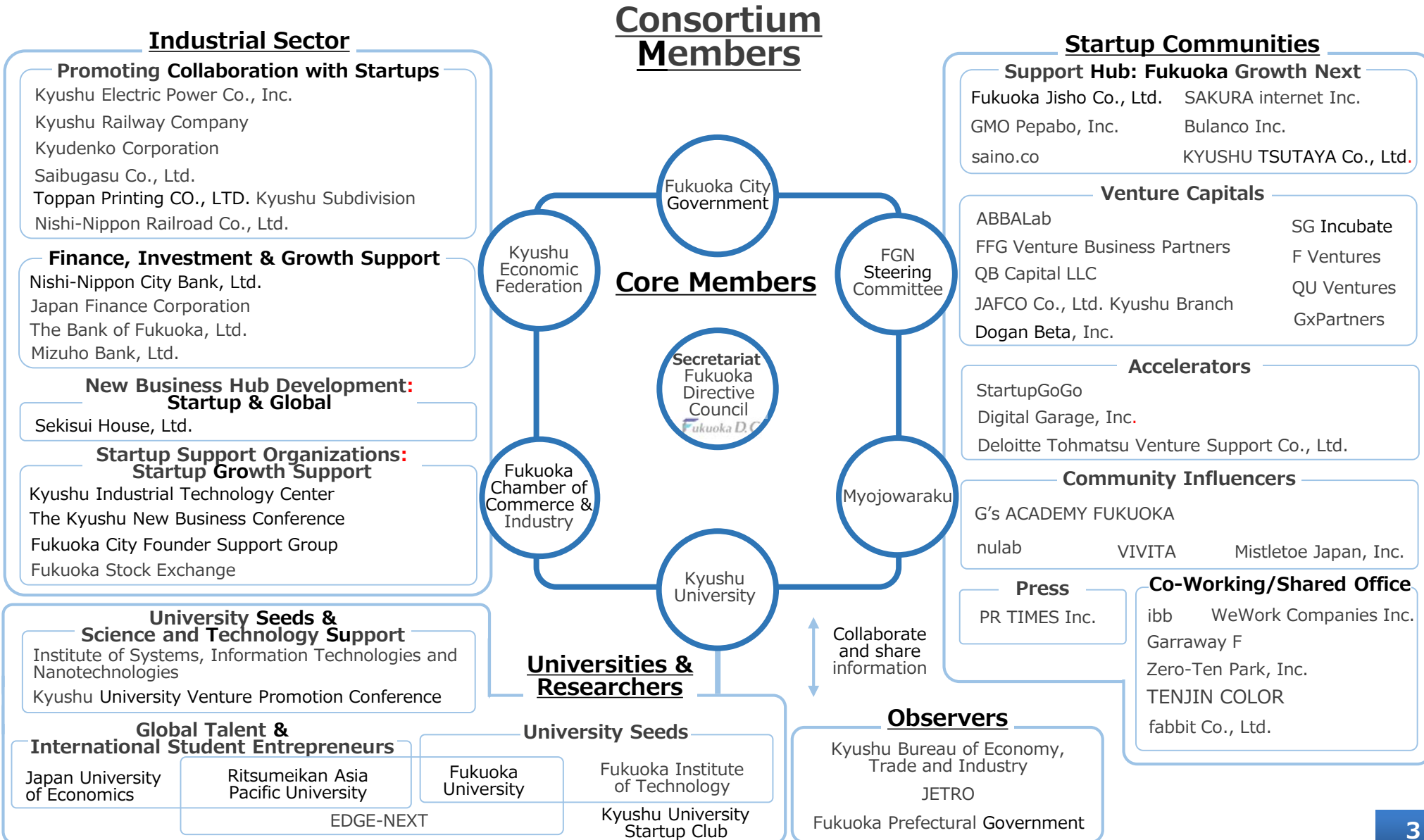


Sharing knowledge of startup support throughout Kyushu by collaborating with municipalities and Kyushu Economic Federation.

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2. Structure and Roles of Parties in the Ecosystem

The consortium members who have been working to create the ecosystem share policies and information, and strive to further develop the ecosystem centered around the board members.



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3. Leader of the Ecosystem

“Start up a startup revolution from Fukuoka!”



TAKASHIMA Soichiro
Mayor of Fukuoka City

Born in 1974, Takashima left his career as a TV announcer and became the youngest mayor in Fukuoka history when he was elected at 36 years old in 2010. While in office, he has achieved the status of National Strategic Special Zone for Fukuoka City, and made deregulation and reform a reality. He has also been strongly leading Japan's startup scene, and carries out future-oriented urban development that creates new value through technology. In 2017, he was the first Japanese mayor to be invited to the World Economic Forum Annual Meeting in Davos.

Startup Achievements

Public-private incubation facility



- **Investment-** ¥11.1 billion for 44 companies
- **Incubated companies-** more than 360 companies
- **Created jobs-** more than 180 jobs

Created new startups through Startup Cafe



- **Consultations-** more than 9,500 meetings
- **Started businesses-** more than 220 startups
- **Set up One Stop Center for starting businesses**

Startup support for overseas startups



- **Established Global Startup Center**
- **Issued Startup Visa-** 66 cases
- **MoU with 15 partners in 11 countries/regions**

PoC demonstrations in Fukuoka City



- **Fully Supported PoCs-** 58 cases
- **Main cases-** Merchari, i-kasa, cashless, utilizing AI, electric scooters, and more

Startup events



- **Hosting Fukuoka Startup Selection**
- **Hosting WARAKU SUMMIT**
- **Invited B Dash Camp**
- **Hosted Industry Co-Creation**