

Summary of the Ecosystem Building Plan

1. Target and KPI

(Our Vision)

Hiroshima prefecture, along with the city of Hiroshima, are known for peace and creating innovative ecosystems to help promote wellbeing and strength for people around the world. Our goal is to find solutions to various social issues, while bringing people together towards a brighter future.

(Our Goal)

Our goal is to create an innovative prefecture where new industries are born and developed, and one that can react quickly and flexibly to currently social and economic situations. and flexibly to the current social/economic situation and market.”

(KPI)

| Index | Level | |
|-----------------------------------------------------------------------------------------------|---------------------------|--------------------------|
| | Present (R1) | Target (R6) |
| Number of Innovation Hubs (R1~R6 Cumulative) | 10,000 (Prospect) | 50,000 |
| Number of VC Investment (Based on the balance at the end of each fiscal year, Chūgoku region) | 120 (Prospect) | More than current number |
| Amount of VC Investment (Based on the balance at the end of each fiscal year, Chūgoku region) | 50 billion yen (Prospect) | More than current number |
| Number of International Students (Hiroshima University) | 2,116 (As of Nov. 1) | 3,100 |

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2. Participating Organizations and the Roles of Each



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2. Organizations and the Roles of each

○The Strategy Council to Promote Regional Innovation

The council consists of heads and CEOs from Industries(I), Universities(U) and Municipals(M). Each member of the council chooses an issue of importance to them, usually related to crisis management, and then discusses the matter with other members. Together, they form medium- to long-term solutions that aim towards realizing an innovative ecosystem within Hiroshima Prefecture.

- Strategies for creating an “all Hiroshima” innovation system:
- Creating hubs and giving opportunities to various individuals who are wanting to start their own venture.
- Laying the foundation and strategies for future innovations launched in Hiroshima
- Creating a policy base for the Innovation Ecosystem in Hiroshima Prefecture

Council Members

| | | | | | |
|---|---------------------------|----------------|---|-----------------------------------|-----------|
| I | Mazda Motor Corporation | Chairman & CEO | I | Logicom Co., Ltd. | CEO |
| | Basis Corporation | CEO | | RORZE CORPORATION | CEO |
| | Marimo Co., Ltd. | CEO | U | Hiroshima University | President |
| | MARUNI WOOD INDUSTRY INC. | CEO | F | The Hiroshima Bank, Ltd. | President |
| | Yamane-mokuzai co., Ltd. | CEO | | Momiji Bank, Ltd. | President |
| | Lexus Technologies Inc. | CEO | | Hiroshima Innovation Network Inc. | CEO |
| | HATTENDO Co, Ltd. | CEO | M | Hiroshima Prefecture | Governor |

※ The council members will be increased with institutions and organizations which approve of the project.

3. Leader of the Ecosystem Building

○Hidehiko Yuzaki, Governor of Hiroshima Prefecture

Governor Yuzaki earned a MBA in Stanford University. He was on loan to Ignite group, a VC in the US, and has an experience with listing his company. He has been actively supporting startups for a long time.